



**Press release**

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### **Carsharing is growing rapidly: car2go celebrates over three million members**

- Carshare pioneer further extends its market leadership and is seeing 30-percent growth year over year
- car2go CEO Olivier Reppert: “pushing carsharing to a new level”
- The three car2go locations with the most members are Chongqing (237,000 customers), Berlin (223,000 customers) and Madrid (196,000)

*Stuttgart* – car2go, the world’s largest flexible carshare service, continues to experience rapid growth and is proof of how quickly carsharing is gaining momentum.

Just 15 months after the pioneer and global market leader in the flexible carsharing sector surpassed two million members worldwide, car2go has now reached the next milestone: in January, car2go exceeded the three million member mark.

“Reaching the three million car2go member milestone so quickly shows how popular our flexible carsharing model really is in cities around the world,” said Olivier Reppert, CEO of the car2go Group GmbH. “We achieved strong 30 percent year over year membership growth in 2017 and there is still huge potential for further growth. Studies project that the number of people who carshare will increase fivefold over the next few years, That car2go is the first carsharing provider to break the three million member mark is no coincidence: our app was just rated best of 2017 by TIME Magazine, our extremely fast, flexible rental process and the premium smart and Mercedes-Benz cars we offer. car2go, is pushing carsharing to a completely new level and we remain committed as ever to improving urban quality of life through mobility.”

It took four years from the official start of car2go’s service in 2010 to reach the one-millionth member, while the two million member milestone was achieved in just over two years, in September 2016.

car2go’s three million members are spread across 26 locations on three continents. The majority of customers use car2go in Europe (1.7 million), closely followed by North America (one million). In China, 237,000 customers are currently registered in our car2go location in Chongqing, thus making it the city with the most car2go customers worldwide, followed by Berlin (223,000 customers) and Madrid (196,000). The top ten list is completed with Hamburg (184,000), Milan (170,000), Rome (166,000), Vancouver (155,000), Vienna (142,000), Calgary (120,000) and the Rhineland (117,000).

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**You can find more information and press images at [www.car2go.com](http://www.car2go.com) and on the Daimler Global Media Site: <http://media.daimler.com/>**

### About car2go

car2go is the market leader in the free-floating carsharing sector and is a wholly owned subsidiary of Daimler AG. With the car2go carsharing concept, smart fortwo and Mercedes-Benz vehicles can be hired anywhere and anytime at affordable (per minute) prices. The vehicles can be found, booked and paid for using a smartphone. The car2go carsharing service has been operating since 2008. It is internationally available at 26 locations (14 in Europe, including seven in Germany, 11 in North America, and 1 in Asia in Chongqing/China). Transnational usage is possible within Europe and North America. The vehicles, which now total around 14,000, have been rented by 3 million customers. Purely electrical fleets with a total of 1,400 vehicles are available in three locations (Stuttgart, Amsterdam and Madrid). Thus, car2go is one of the largest providers in the electric vehicle carsharing sector. The carsharing provider's headquarters are in Leinfelden-Echterdingen near Stuttgart. Operations within Europe are managed by car2go Europe GmbH, a joint venture company of Daimler and Europe's leading car rental company, Europcar. Further information can be found at [www.europcar-group.com](http://www.europcar-group.com).



### Daimler at a glance

Daimler AG is one of the most successful automotive companies in the world. With its business divisions Mercedes-Benz Cars, Daimler Trucks, Mercedes-Benz Vans, Daimler Buses and Daimler Financial Services, the vehicle manufacturer is one of the largest suppliers of premium cars and the world's biggest manufacturer of commercial vehicles. Daimler Financial Services offers financing, leasing, fleet management, insurance policies, capital investments and credit cards as well as innovative mobility services. The company's founders, Gottlieb Daimler and Carl Benz, made history with the invention of the automobile in 1886. As a pioneer of automotive construction, Daimler continues to shape the future of mobility today: the Group's focus is on innovative and green technologies as well as on safe and superior automobiles that appeal to and fascinate its customers. Daimler invests continually in the development of alternative drive systems – from hybrid vehicles through to pure electric vehicles with batteries or fuel cells – with the goal of making emission-free driving possible in the long term. Additionally, the company emphatically promotes accident-free driving and intelligent networking, right through to autonomous driving. Daimler sees living up to its responsibility to society and the environment as both an aspiration and an obligation. Daimler sells its vehicles and services in nearly all countries of the world and has production facilities in Europe, North and South America, Asia and Africa. The brand portfolio includes in addition to Mercedes-Benz, the world's most valuable premium automobile brand, as well as Mercedes-AMG, Mercedes-Maybach and Mercedes me, the brands smart, EQ, Freightliner, Western Star, BharatBenz, FUSO, Setra and Thomas Built Buses and the Daimler Financial Services brands: Mercedes-Benz Bank, Mercedes-Benz Financial, Services, Daimler Truck Financial, moovel, car2go and mytaxi. The company is listed on the Frankfurt and Stuttgart stock exchanges (stock exchange abbreviation DAI). In 2016, the company sold around 3 million vehicles and had a workforce of a total of 282,488 employees. The turnover was 153.3 billion euros, the EBIT amounted to 12.9 billion euros.