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Fourth Electric City: car2go Launches in Paris

- car2go starts in Paris with a fully electric fleet of 400 smart EQ fortwo
- CEO Olivier Reppert: "Paris is a great car2go location and is ideally suited for the electric smart cars"
- Paris becomes the 15th European and the 26th global car2go location

You can find more information about [car2go](http://www.car2go.com) and press images at www.car2go.com and on the Daimler Global Media

Paris – car2go, the global market leader in the flexible carsharing sector, is happy to announce its launch in the French capital today. car2go will initially offer 400 of the very latest fully electric smart EQ fortwo cars for spontaneous and flexible rental to the inhabitants of Paris. More cars will be added during the year 2019.

"Paris offers ideal conditions for our free-floating carsharing principle," says Olivier Reppert, CEO of car2go. "I am really pleased that we can launch today with a fleet of fully electric smart fortwo and thus offer Parisians as well as visitors of the city a sustainable, flexible and convenient way to move around in the city. The smart cars are already one of the most popular vehicles in Paris – not only because they are manufactured in France, but also because they are the perfect cars for that city."

Fourth Electric Location in Europe

After Amsterdam, Stuttgart and Madrid, the French capital is the fourth city in which car2go operates a fully electric fleet of cars. In total, car2go now has 2,100 electric vehicles in use in the four cities. Paris is the 15th car2go location in Europe and the 26th on a global scale.

With the launch in Paris, car2go is further extending its leading position in the electric carsharing sector. The new customers in Paris will join an ever-growing community of currently 3.6 million car2go users worldwide and 430.000 in the electric car2go locations.

Home Area and Pricing

With 77 square kilometers, the Parisian car2go Home Area, in which customers can start and end their rentals, covers Paris "intra muros", that means the area within the Boulevard Périphérique highway surrounding Paris. The minute rate will be from 0.24 to 0.34 Euros depending on where and when the customers start the rental.

Moreover, car2go customers in Paris will be able to charge the cars themselves using the existing public charging infrastructure (former Autolib). For this, about 1100 charging stations are available. "I would like to thank the city of Paris for their very welcoming attitude towards carsharing services, for example, regarding the parking permit or the charging network policy," states Reppert.

About car2go

car2go is the market leader and pioneer of free-floating carsharing and is one of the leading mobility services of Daimler AG. The concept is simple: worldwide over 14,000 smart and Mercedes-Benz vehicles can be reserved and rented via a cost-free smartphone app at any time. Today, over three million customers use this flexible mobility concept in 26 locations in Europe, North America and China. car2go thus offers a sustainable solution for urban mobility and contributes as a part of the mobility mix significantly to the reduction of congestion in cities. Additionally, at four European locations car2go operates 100 percent electric fleets with 2,100 vehicles, making car2go one of the biggest electric, fully flexible carsharing providers. Driving these positive effects continuously forward is part of car2go's main objectives. car2go is a wholly-owned subsidiary of Daimler AG and has its headquarters in Leinfelden-Echterdingen near Stuttgart.

Daimler at a Glance

Daimler AG is one of the world's most successful automotive companies. With its divisions Mercedes-Benz Cars, Daimler Trucks, Mercedes-Benz Vans, Daimler Buses and Daimler Financial Services, the Daimler Group is one of the biggest producers of premium cars and the world's biggest manufacturer of commercial vehicles with a global reach. Daimler Financial Services provides financing, leasing, fleet management, insurance, financial investments, credit cards, and innovative mobility services. The company's founders, Gottlieb Daimler and Carl Benz, made history with the invention of the automobile in the year 1886. As a pioneer of automotive engineering, it is a motivation and commitment of Daimler to shape safely and sustainably the future of mobility: The Group's focus is on innovative and green technologies as well as on safe and superior automobiles that appeal and fascinate. Daimler consequently invests in the development of efficient drive trains with the long-term goal of locally emission-free driving: from hightech combustion engines about hybrid vehicles to electric drive trains powered by battery or fuel cell. Furthermore, the company follows a consistent path towards intelligent connectivity of its vehicles, autonomous driving and new mobility concepts. This is just one example of how Daimler willingly accepts the challenge of meeting its responsibility towards society and the environment. Daimler sells its vehicles and services in nearly all the countries of the world and has production facilities in Europe, North and South America, Asia, and Africa. Its current brand portfolio includes, in addition to the world's most valuable premium automotive brand, Mercedes-Benz (Source: Interbrand-Study, 10/4/2018), as well as Mercedes-AMG, Mercedes-Maybach and Mercedes me, the brands smart, EQ, Freightliner, Western Star, BharatBenz, FUSO, Setra and Thomas Built Buses, and Daimler Financial Services' brands: Mercedes-Benz Bank, Mercedes-Benz Financial Services, Daimler Truck Financial, moovel, car2go and mytaxi. The company is listed on the stock exchanges of Frankfurt and Stuttgart (stock exchange symbol DAI). In 2017, the Group sold around 3.3 million vehicles and employed a workforce of more than 289,300 people. With application of IFRS 15 and IFRS 9 in financial year 2017, Group revenue would have amounted to €164.2 billion and Group EBIT would have amounted to €14.3 billion. Before application of IFRS 15 and 9, Group revenue in 2017 amounted to €164.3 billion and Group EBIT amounted to €14.7 billion, as previously reported.