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Paris Motor Show: car2go announces launch in the French capital for January 2019

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- In January 2019, car2go will launch in Paris with a fully electric fleet of 400 smart EQ fortwo cars
- The French capital is the 15th car2go location in Europe and the 26th worldwide
- CEO Olivier Reppert: "Paris is a great car2go location and is ideally suited for the electric smart cars"

Paris – Allez les Bleus! Beginning next year, car2go, the global market leader in the flexible carsharing sector, will be offering its services in the French capital. This announcement was made by car2go CEO Olivier Reppert at the opening of this year's Paris Motor Show. car2go will initially offer 400 of the very latest fully electric smart EQ fortwo cars for spontaneous and flexible rental to the inhabitants of Paris. During the course of 2019, car2go expects to add several hundred more cars to the Paris fleet.

Reppert: "Paris offers ideal conditions for our free-floating carsharing principle. I'm certain that Paris will become a very successful car2go location. I'm really pleased that we can launch there with a fleet of fully electric smart fortwos. They are already one of the most popular vehicles in Paris – not only because they are manufactured in France, but also because they are the perfect cars for that city."

Fourth electric location in Europe

After Amsterdam, Stuttgart and Madrid, Paris will become the fourth city in which car2go operates a fully electric fleet of cars. The company already benefits from many years of experience and great expertise in the management of large fully electric fleets. To date, the more than 400,000 customers at the electric fleet locations have driven over 79 million zero-local-emission kilometers – equating to 1,972 times around the world.

With the launch in Paris, car2go is further extending its leading position in the electric carsharing sector. From the beginning of 2019, the inhabitants of Paris will join the community of 3.4 million car2go customers worldwide and travel through the streets of Paris in fully electric smart EQ fortwo cars creating zero local emissions.

The electric vehicles not only have beneficial effects on the air quality, but the carsharing principle itself also helps cities manage traffic and parking problems. A recent study by the Karlsruhe Institute for Technology showed that each car2go vehicle on the streets of Berlin replaces up to 15 private cars. The study also indicated that the total number of private car kilometers driven in the city is significantly reduced through the use of car2go vehicles. Reppert: "Carsharing plays an important part in solving the traffic problems in cities."

Why is Paris an ideal carsharing city?

Paris fulfills many preconditions necessary for the successful launch of a free-floating carsharing service. car2go takes many factors into consideration before launching in a city, including for example, the size and population density of the city, the local public transport network and the work-leisure-residential balance within the urban districts.

About car2go

car2go is the market leader and pioneer of free-floating carsharing and is one of the leading mobility services of Daimler AG. The concept is simple: worldwide over 14,000 smart and Mercedes-Benz vehicles can be reserved and rented via a cost-free smartphone app at any time. Today, over three million customers use this flexible mobility concept in 25 locations in Europe, North America and China. car2go thus offers a sustainable solution for urban mobility and contributes as a part of the mobility mix significantly to the reduction of congestion in cities. Additionally, at three European locations car2go operates 100 percent electric fleets with 1,400 vehicles, making car2go one of the biggest electric, fully flexible carsharing providers. Driving these positive effects continuously forward is part of car2go's main objectives. car2go is a wholly-owned subsidiary of Daimler AG and has its headquarters in Leinfelden-Echterdingen near Stuttgart.

Daimler at a Glance

Daimler AG is one of the world's most successful automotive companies. With its divisions Mercedes-Benz Cars, Daimler Trucks, Mercedes-Benz Vans, Daimler Buses and Daimler Financial Services, the Daimler Group is one of the biggest producers of premium cars and the world's biggest manufacturer of commercial vehicles with a global reach. Daimler Financial Services provides financing, leasing, fleet management, insurance, financial investments, credit cards, and innovative mobility services. The company's founders, Gottlieb Daimler and Carl Benz, made history with the invention of the automobile in the year 1886. As a pioneer of automotive engineering, it is a motivation and commitment of Daimler to shape safely and sustainably the future of mobility: The Group's focus is on innovative and green technologies as well as on safe and superior automobiles that appeal and fascinate. Daimler consequently invests in the development of efficient drive trains with the long-term goal of locally emission-free driving: from hightech combustion engines about hybrid vehicles to electric drive trains powered by battery or fuel cell. Furthermore, the company follows a consistent path towards intelligent connectivity of its vehicles, autonomous driving and new mobility concepts. This is just one example of how Daimler willingly accepts the challenge of meeting its responsibility towards society and the environment. Daimler sells its vehicles and services in nearly all the countries of the world and has production facilities in Europe, North and South America, Asia, and Africa. Its current brand portfolio includes, in addition to the world's most valuable premium automotive brand, Mercedes-Benz (Source: Interbrand-Study „The Anatomy of Growth“, 10/5/2016), as well as Mercedes-AMG, Mercedes-Maybach and Mercedes me, the brands smart, EQ, Freightliner, Western Star, BharatBenz, FUSO, Setra and Thomas Built Buses, and Daimler Financial Services' brands: Mercedes-Benz Bank, Mercedes-Benz Financial Services, Daimler Truck Financial, moovel, car2go and mytaxi. The company is listed on the stock exchanges of Frankfurt and Stuttgart (stock exchange symbol DAI). In 2017, the Group sold around 3.3 million vehicles and employed a workforce of more than 289,300 people; revenue totalled €164.3 billion and EBIT amounted to €14.7 billion.