

CAR2GO FACTS & FIGURES

November 2017

2.9 million members worldwide

- 1.6 million members in Europe
- 790,000 members in Germany
- 340,000 members in locations with electric vehicle fleet

26 locations in 8 countries worldwide

- 14 locations in Europe
- 11 locations in North America
- 1 location in Asia: China

14,000 vehicles

- approx. 1,400 electric vehicles (smart fortwo electric drive and Mercedes-Benz B-Class Electric Drive)

Over 10,000 electric journeys each day

- every tenth driven kilometer is electric
- an electric rental starts every 9 seconds
- 60 million electric kilometers driven so far

THIS IS CAR2GO

Renting a car anywhere, anytime and at low prices – this is car2go. Thanks to the free-floating carsharing system, the vehicles are available to members throughout the entire business region. car2go is a mobility service from Daimler AG. Operations within Europe are managed by car2go Europe GmbH, a joint venture company of Daimler and Europcar.

CAR2GO HISTORY

car2go is a pioneer and market leader in fully flexible carsharing. The original idea was developed in 2007. The first project phase started in October 2008 in the research and science city Ulm. In March 2009, the public pilot test began there. The official market entry followed in 2010. Today, car2go is available in Europe, North America and China and is continuously building on its market leadership in the free-floating carsharing segment.

WHAT MAKES CAR2GO SPECIAL



Availability

Rentals can be started and ended around the clock anywhere in the home area



Attractive fleets

Depending on the location, smart and Mercedes-Benz models as well as electric vehicles can be rented



Convenience

Everything is done on your smartphone, from the registration to the rental process



Cost transparency

Per-minute billing and hourly rates with no binding contracts



Internationality

Roaming within Europe and within North America






Electric




The largest provider of flexible, electric carsharing with three purely electric fleets

CARSHARING AT A GLANCE




Carsharing is the **solution to urban problems** like...

-  Congestion
-  Air pollution
-  Shortage of parking spaces

Requirements for carsharing in cities include...

-  Special parking agreements
-  Mobility stations
-  Sufficient charging infrastructure in cities with electric fleets

EFFECTS OF CARSHARING

-  Each carsharing car replaces up to eight cars in the city.
-  Old vehicles are replaced by low-emission and electric vehicles.
-  A carsharing car is used up to six times more often than a private car.

THE FUTURE OF CARSHARING

70 percent of the world's population will live in urban areas by 2050. In 2025, the number of global carsharing users will be five times higher than today (Frost & Sullivan).


1. The future of carsharing is **electric**.

2. **Self-driving cars** and vehicles, that are capable of sensing their environment and **navigating without human input** will change carsharing significantly. The so called **demand prediction** will lead to a major reduction in fleet sizes.

3. **Carsharing technology** already is the basis for further solutions, such as automated valet parking, where cars proceed without a driver to their assigned parking space in response to a command issued by smartphone.

CAR2GO LOCATIONS WORLDWIDE

COUNTRY	LOCATION	LAUNCH	FLEET	HOME AREA
EUROPE				
Germany	Berlin	04 / 2012	1100	160 km ²
	Frankfurt a.M.	09 / 2014	260	62 km ²
	Hamburg	04 / 2011	800	102 km ²
	Munich	06 / 2013	500	89 km ²
	Rhineland (Duesseldorf & Cologne)	02 / 2012	650	120 km ²
	Stuttgart 	11 / 2012	550	101 km ²
Italy	Florence	05 / 2014	250	55 km ²
	Milan	08 / 2013	800	114 km ²
	Rome	03 / 2014	600	78 km ²
	Turin	04 / 2015	450	53 km ²
Netherlands	Amsterdam 	11 / 2011	350	59 km ²
Austria	Vienna	12 / 2011	700	97 km ²
Spain	Madrid 	11 / 2015	500	53km ²
NORTH AMERICA				
Canada	Calgary	07 / 2012	630	85 km ²
	Montreal	11 / 2013	450	95 km ²
	Toronto	06 / 2012	430	102 km ²
	Vancouver	06 / 2011	1000	116 km ²
USA	Austin	05 / 2010	314	77 km ²
	Columbus	10 / 2013	200	59 km ²
	Denver	06 / 2013	340	102 km ²
	New York City	10 / 2014	550	116 km ²
	Portland	03 / 2012	475	110 km ²
	Seattle	12 / 2012	750	211 km ²
	Washington D.C.	03 / 2012	600	219km ²
ASIA				
China	Chongqing	04 / 2016	700	97 km ²

 purely electric fleet