Press Release

RESERVE YOUR CAR2GO FROM THE SHOWER: CAR2GO SKILL FOR AMAZON ALEXA NOW MAKES THAT POSSIBLE

- car2go is a flexible one-way carshare service enabling car reservations by voice
- The new car2go skill for Amazon Alexa is available now in the Alexa Skill Store
- "Alexa, tell car2go that I want to reserve a car"

AUSTIN, TEXAS (OCTOBER 05, 2017) -- With today’s announcement of the new car2go skill for Amazon Alexa, car2go NA brings fun and practicality to reserving a car2go vehicle via simple voice commands. Whether it’s from the shower, while cooking a meal, juggling flaming hatchets or any other activity that requires hands-on attention, car2go’s new skill for Amazon Alexa is ready to help. All that’s needed is a car2go membership and an Alexa enabled device, then you can enable the car2go skill for Alexa.

"Amazon and car2go are innovation leaders in their fields. Today, our American members get to enjoy a great new enhancement to the car2go experience that helps make their lives easier,” said car2go NA CEO Paul DeLong. “The ability to now find and reserve a nearby car2go with a simple voice command via Amazon Alexa helps take the car2go membership experience to a new level of fun, simplicity and convenience.”

“We’re always looking for new and unique ways to bring Alexa into peoples’ lives,” said Rob Pulciani, Director, Amazon Alexa. “Enabling car2go members to find and reserve vehicles by voice through the car2go skill makes getting around town that much easier and more convenient.”

The new car2go skill for Amazon Alexa is available free of charge. To use the car2go skill, car2go members simply enable the skill, then link their car2go account in the Alexa app. This functionality effectively makes the car2go experience available from the comfort of a car2go member’s own home – even from the sofa.

The command "Alexa, ask car2go where the nearest car is" triggers Alexa to search for the nearest available car2go and calculate the distance by foot from the member’s home. "Alexa, tell car2go that I want to reserve a car", enables car2go members to reserve a car2go for up to 30 minutes. Additionally, car2go members can Alexa ask how much longer their car2go reservation is valid for, or cancel their reservation if they need. The car2go app is still required in order to open a car2go and start or end the car2go rental process.

The new car2go skill for Amazon Alexa is currently available in the U.S., Germany and Austria.
car2go has hundreds of thousands of members across it’s U.S. cities, which includes Seattle, headquarters for Amazon. In fact, Seattle is car2go’s largest and most active U.S. city, with over 100,000 car2go members sharing approximately 770 car2go vehicles.

About car2go N.A. LLC

car2go N.A., LLC, a wholly-owned subsidiary of Daimler North America Corporation, offers an innovative mobility solution in rapidly growing urban areas via a carsharing network of affordable, eco-friendly Mercedes-Benz and smart vehicles. A flexible and "on demand" mode of transportation, car2go complements existing public transportation by bridging the gaps between the "first and last mile" of a member’s commute. Today, car2go’s global operation is the largest, fastest-growing carsharing program in the world with more than 2,800,000 registered members and a fleet of 13,000 vehicles in 26 locations in North America, Europe and Asia. Further information on car2go is available at car2go.com and car2go.com/NA/en/press/

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