

**CAR2GO N.A., LLC
QUEENS SWEEPSTAKES
OFFICIAL RULES**

Please read these rules before entering the Sweepstakes. By entering and participating in the Sweepstakes, you agree to be bound by these Official Rules and represent that you satisfy all of the eligibility requirements set forth below.

1. THE SWEEPSTAKES

These Official Rules (“Official Rules”) apply to the “Queens Sweepstakes” (the “Sweepstakes”) sponsored by car2go N.A., LLC (“car2go”) and administered by Rivet Works (“Administrator”).

2. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING.

3. ELIGIBILITY

To enter the Sweepstakes, you must (i) be a current car2go member in good standing who is an intended recipient of the Survey (as defined below); (ii) be a legal resident of the State of New York; and (iii) be at least 18 years old as of the date of entry. **Directors, officers, and employees of car2go, and their parent companies, subsidiaries, affiliates, agencies, and advisors, and the immediate families of each, are not eligible to enter or win.**

4. SWEEPSTAKES PERIOD

The Sweepstakes starts on November 1, 2016 at 9:00 AM CT and ends on December 18, 2016 at 8:00 PM CT (the “Sweepstakes Period”). All entries must be received during the Sweepstakes Period to be eligible to win a prize. During the Entry Period, the Administrator’s computer will be the official timekeeping device for the Sweepstakes.

5. HOW TO ENTER

To enter into the Sweepstakes, Participants must complete and submit a Survey (each Survey response considered an “Entry”) via a link or URL provided via email by Administrator. To be eligible, the Entry may not be obscene or indecent, it must not contain defamatory statements, it must not include threats to any person, place, business, or group, it must not invade privacy rights or any other rights of any person, business, or group, and it must not name or depict any third party without their permission.

Odds of winning depend on total number of eligible Entries received during the Sweepstakes Period. Purchase will not increase odds of winning. One Entry per Participant will be accepted. Multiple entries, or Participants using multiple accounts to enter, will be disqualified and void. Neither Sponsor nor Administrator is responsible for lost, late, incomplete, invalid, illegible, or misdirected Entries, which may be disqualified, or for any error, human, technical, or otherwise. Sponsor and

Administrator reserve the right in their sole discretion to disqualify any individual found to be tampering with the operation of the Sweepstakes or to be acting in violation of these Official Rules.

6. SELECTION/NOTIFICATION OF WINNER

Administrator will select at random one (1) potential winner from all eligible Entries received during the Entry Period. The potential winner will be selected on Monday, October 7, 2016 (the "Drawing Date"). Winner does not need to be present at the drawing to win.

7. THE PRIZE

One (1) prize winner will receive one (1) \$100 Amazon.com gift card. Approximate retail value of the Prize is \$100.00 USD.

Additional terms and conditions of the gift card may apply. Prize must be accepted as awarded and may not be transferred, substituted, or redeemed for cash or otherwise, except at Sponsor's sole discretion or as contemplated herein. Sponsor reserves the right to substitute a prize of equal or greater monetary value if the prize, or any component of the prize, cannot be awarded for any reason. The Administrator's random selection of prize winner is final. Sponsor and Administrator are responsible only for prize provision/delivery; neither is responsible for prize utility, quality, or otherwise.

If in the case of unavailability of any prize, car2go reserves the right to substitute a prize of equal or greater value.

ALL FEDERAL, STATE, AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER.

8. PRIZE NOTIFICATION AND DELIVERY

The winner will be notified via email at the email address used to submit their Entry within five (5) days of the Drawing Date. Within five (5) days of receipt of the notification, the winner must reply with any requested information for the administration of the Sweepstakes and, if required, must sign and return to car2go an Affidavit of Eligibility, Liability and Publicity Release ("Affidavit") (except where prohibited) in order to claim their prize. If a potential winner of any prize cannot be contacted, fails to respond to the notification or, if applicable, fails to sign and return the Affidavit within five (5) days, they forfeit the applicable prize and the prize will be awarded to an alternate winner, which will be selected from among remaining eligible Entries based on the criteria set forth in Section 6. The prize will be delivered via email or mailed to an address designated by the winner. Winner shall allow one (1) week for delivery. Failure to comply with any term or condition in these Official Rules may result in disqualification at car2go's sole discretion. Winner may waive their right to receive a prize, in which case an alternate winner will be selected in the manner described above.

9. EXPENSES

Winners are responsible for all incidental and unspecified expenses incurred in connection with accepting a prize (the "Expenses"). Winners understand that they may not seek reimbursement for any Expenses from car2go.

10. LIMITATION ON NUMBER OF ENTRIES PERMITTED

Only one (1) Entry per person is permitted for the Sweepstakes. No automated/robotic entry devices and/or programs are permitted and any attempted form of entry other than what is specified here is prohibited. Multiple Entries, or entrants using multiple accounts to enter, will be disqualified and void. Entries are subject to verification and will be declared invalid if they are reproduced, falsified, altered, or tampered with in any way.

11. NO REPRESENTATIONS OR WARRANTIES

car2go makes no representation or offers any warranty, express or implied, as to the quality or fitness of any prize. Winners understand and acknowledge that they may not seek reimbursement or pursue any legal or equitable remedy from car2go should a prize fail to be fit for its purpose or is in any way unsatisfactory to the winner.

12. PRIZE TO BE ACCEPTED AS AWARDED

The prize must be accepted as awarded. The prize is not redeemable for cash and no substitute for any portion of the prize is offered. Should a winner be unable to claim a prize as awarded, their Entry will be disqualified and the prize will be forfeited.

13. OWNERSHIP OF ENTRIES

All Entries shall become the property of the Sponsors. By participating in the Sweepstakes, entrants hereby grant the Sponsors (and the Sponsors' licensees and assigns) a non-exclusive, perpetual, worldwide, irrevocable, royalty-free license to use, broadcast, display, publish, store, reproduce, distribute, syndicate, and otherwise use any Entry, in whole or in part (along with entrant's name, likeness, Facebook name, hometown, comments, and/or prize information) in any and all media now known and later come into being for editorial, advertising, marketing, trade and any other purpose without further permission or compensation, unless prohibited by law. As a condition of being awarded a prize, except where prohibited by law, winners may (in car2go's sole discretion) be required to execute a written consent, confirming the rights granted to car2go's right in this section, as well as a signed Affidavit of Eligibility, acceptance of these Official Rules, release of liability, and any other legal, regulatory, or tax-related documents required by the Sponsors in their sole discretion.

14. GENERAL RELEASE

The Sponsors, Rivet, and their parent companies, subsidiaries, affiliates, directors, officers, advisors, employees, and agencies (the "Released Parties") assume no responsibility for late, lost, incomplete, misdirected, garbled, distorted, damaged, stolen, destroyed or otherwise indecipherable entries due to any failure or technical malfunction of the on-line computer systems of equipment, servers, access providers, hardware, software, network, Internet, or other computer-related malfunctions or failures, poor reception, technical problems, failure of any email or submission or

due to any other reason regardless of cause. If for any reason the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, or technical failures of any sort, the Sponsors may cancel, terminate, modify, extend, or suspend the Sweepstakes, in their sole discretion. The Sponsors are not responsible if the Sweepstakes cannot take place or if any prize cannot be awarded due to acts of God, acts of war, natural disasters, weather, or acts of terrorism.

By entering the Sweepstakes, entrants further agree to release car2go and the Released Parties from any liability whatsoever, and waive any and all causes of action, for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with participation in the Sweepstakes or delivery, misdelivery, acceptance, possession, or use of or inability to use any prize (including, without limitation claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty, or other theory.

15. CONSENT TO COLLECTION AND USE OF PERSONAL INFORMATION/ PRIVACY

By entering the Sweepstakes and voluntarily providing personal information, including name and e-mail address, each entrant grants express permission to car2go for the collection and use of the entrant's personal information. Information collected from entrant is subject to car2go's Privacy Policy: <https://www.car2go.com/media/data/usa/legal-documents/us-en-privacy-policy.pdf>

16. NO DISRUPTION TO SWEEPSTAKES

All entrants agree to respect the Entry Process and the operation of the Sweepstakes as outlined in these Official Rules. car2go may disqualify or ban from this Sweepstakes and all future Sweepstakes, Sweepstakes and/or promotions any entrant or person who the Sponsors believe is tampering with the Entry Process or the operation of the Sweepstakes, acting in a disruptive or unsportsmanlike manner, or behaving with the intent to annoy, abuse, threaten, defame, offend or harass any person, including individuals associated with the Sponsors, or is otherwise in violation of these Official Rules. Should any attempt be made by an entrant or other person to damage a website or to undermine the legitimate operation of the Sweepstakes, the Sponsors may seek damages or other relief from such entrant or other person to the fullest extent permitted by law.

17. WHERE TO FIND OFFICIAL RULES AVAILABLE

These Official Rules are available online at: <https://www.car2go.com/media/data/usa/new-york/files/queens-survey.pdf>. All entrants agree to abide by these Official Rules, which are subject to change at any time at the sole discretion of the Sponsors and by the decisions of the Sponsors, which are final and binding in all respects.

18. COMPLIANCE WITH LAWS/ GOVERNING LAW

This Sweepstakes is void where prohibited or restricted by law and is subject to all applicable Federal, Provincial, State and local laws and regulations. All issues and questions concerning the

Sweepstakes and the construction, validity, interpretation and enforceability of these Official Rules will be governed, construed, and interpreted under the laws of the State of New York. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of the Official Rules will remain in effect. Entrants agrees that, unless otherwise prohibited: (a) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of New York; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (c) under no circumstances will entrants be permitted to obtain awards for, and entrants hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

19. WINNER'S LIST

The name of the winner will be available for thirty (30) days after the conclusion of the Sweepstakes by emailing a request to customer@rivet.works with the subject "Queens Sweepstakes Winners Request".

20. SWEEPSTAKES SPONSOR ("Sponsor"): car2go N.A., LLC, 1717 W 6th Street, Suite 425, Austin, TX 78703.

Abbreviated Rules

No purchase necessary. Open to legal residents the State of New York who are 18+ at entry. Ends December 18, 2016 at 8:00 PM CT. For Official Rules, see <https://www.car2go.com/media/data/usa/new-york/files/queens-survey.pdf>. Void where prohibited.